

# LAUREN MOAVENI

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## | EXPERIENCE

Content & Design Producer | **Prime Video & Amazon Studios** - Los Angeles, CA  
2022 – Present

- Supports a dedicated internal communications team for Amazon Studios and Prime Video on projects that require copywriting, art direction, and visual design
- Collaborates with key stakeholders to ideate on content creation and events that celebrate both our employees and the series and films they create
- Creates custom print and digital identities for employee engagement events
- Manages an internal site dedicated to employee resources for Amazon Studios
- Responsible for the design and art direction of our weekly communications
- Partners with internal teams on logo creation, presentation design, communications, and other visual design needs

Creative Specialist and Sr. Designer | **Fox / Disney** - Los Angeles, CA  
2018 – 2022

- Sourced and developed custom artwork suites for Disney+ and Star
- Worked directly with Disney+ app product teams to ensure creative assets met all design and technical standards
- Managed multiple vendors, delivering thousands of assets for over 100 titles for Disney+ and Star
- Sourced and delivered marketing artwork for partners and international licensees
- Worked closely with the operations team to create and deliver artwork packages for AVOD clients like Tubi, Pluto TV, IMDB, Roku and more
- Maintained the integrity of all Disney-owned brands and campaigns, sourcing contracts and legal documentation to provide guidance for artwork usage
- Trained junior designers and vendors and managed their projects
- Collaborated with the dev team to make UI design updates to an internal title management system and coordinate batch asset deliveries
- Reviewed client-made marketing materials to provide feedback and approvals
- Designed high-visibility pieces for events such as LA Screenings, MIPCOM, and NATPE. Collaborated with event vendors, designed large-scale print graphics such as banners, step and repeats, vinyl wall wraps and signage

Designer | **Lunchbox/Midnight Oil Agencies** - Los Angeles, CA  
2014 - 2018

- Created social assets, print ads, microsites, event invites, and email templates for Netflix, Softbank, Kraft, Marvel, Disney, and Mattel, and collaborated on copywriting, conceptual and art direction for photo and video shoots

Designer | **Freelance** - Los Angeles, CA  
2011 - 2014

## | SOFTWARE

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Lightroom  
Airtable  
Google Workspace  
Quip  
Smartsheet  
Staffbase

## | SKILLS

Art Direction  
Brand Strategy  
Compositing  
Concepting  
Copywriting  
Layout  
Localization  
Project Management  
QC  
Retouching  
Vectorization  
Workflow Strategy

## | EDUCATION

BA, Graphic Design,  
Loyola Marymount University